

# SHIPMATE

## 2025 SHIPMATE Classified Information & Insertion Order

### Black and White Classified Ad Rates SIZE

Non-Life Member Rates	\$ 77.00	1"	\$ 60.00	25% Life Member Discount Rates
	\$154.00	2"	\$120.00	
	\$230.00	3"	\$180.00	
	\$310.00	4"	\$240.00	
	\$385.00	5"	\$300.00	
	\$460.00	6"	\$360.00	
	\$540.00	7"	\$420.00	
	\$545.00	8"	\$485.00	



### Color Classified Ad Rates SIZE

Non-Life Member Rates	\$ 100.00	1"	\$ 70.00	25% Life Member Discount Rates
	\$195.00	2"	\$145.00	
	\$300.00	3"	\$215.00	
	\$395.00	4"	\$285.00	
	\$495.00	5"	\$355.00	
	\$595.00	6"	\$430.00	
	\$695.00	7"	\$500.00	
	\$790.00	8"	\$580.00	

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### 1 Classified Advertising Policy

Classified ads are accepted on a space available basis as a service to *USNA Alumni only*. The Alum's name and class year **MUST** appear in the ad. Spouse ads are accepted only with the Alum's name and class year included in the ad. Ads are accepted camera-ready and electronically; jpg, tif, or PDF formats. (300 dpi) Any classified ad may occupy one column width (2.5 inches) by a maximum of up to 8 inches of column length.

### 1 Advertiser

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

Email \_\_\_\_\_

Class Year \_\_\_\_\_

### 2 Advertisement

Classified ad rates are \$70 per inch for black and white and \$90 per inch for color. A \$50 set up fee is charged if ad is designed for advertiser. LifeMembers are eligible for a 25% discount—reducing the cost to \$55 per inch for black and white and \$65 per inch for color.

Please select the issue(s) in which you wish to run, or specify: RFN - "Run Until Further Notice."

Issue	Insertion Order/Ad Due
<input type="checkbox"/> Jan-Feb 2025	11/18/24
<input type="checkbox"/> March-April 2025	01/15/25
<input type="checkbox"/> May-June 2025	03/17/25
<input type="checkbox"/> July-August 2025	05/21/25
<input type="checkbox"/> Sept-Oct 2025	07/23/25
<input type="checkbox"/> Nov-Dec 2025	09/16/25

Jan-Feb 2025 11/18/24

March-April 2025 01/15/25

May-June 2025 03/17/25

July-August 2025 05/21/25

Sept-Oct 2025 07/23/25

Nov-Dec 2025 09/16/25

### 3 Payment and Billing

Please charge my Discover/Visa/MasterCard/American Express

Total \$ \_\_\_\_\_ per issue

Credit Card No. \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Payment information must accompany order.

Email Insertion Order and ad files to:

maria.oshea@usna.com

USNA Alumni Association mailing address:

Attn: Maria O'Shea  
247 King George St.  
Annapolis, MD 21402

Please contact Maria O'Shea via email or phone for space availability — even if the due date has passed, we will try to be as flexible as possible.

