



# From The

A NEWSLETTER FROM THE UNITED STATES NAVAL ACADEMY FOUNDATION

# Bridge

2013 ISSUE 2

## Circle of Friends

### Annual President's Circle Weekend Draws More Than 400

Just a few days before President's Circle Weekend, the outlook for the celebration's signature event, the 5 October Navy-Air Force football game, looked bleak. The partial government shutdown had put a temporary halt to intercollegiate athletics at all of the service academies. Word went out to the President's Circle, the Naval Academy Foundation's premier giving society, that the weekend would go on, game or no game, with all the other presentations, panel discussions, receptions and other activities proceeding as scheduled.

Foundation staff wondered whether donors would still attend,

knowing how much of a draw the high-profile football game had been.

They needn't have worried. In the end, the game went on, with the Midshipmen winning 28-10—but in terms of the engagement of the President's Circle, it hardly mattered. One after another, more than 400 members reported that they'd be in Annapolis for the festivities, game or no game.

"My wife and I try to make it to the President's Circle gathering every year, whether it's in Annapolis or, as it has been over the years, in other locations around the country," said

## The Power of Leadership



The Naval Academy puts a tremendous emphasis on the importance of leadership: in the Brigade, in the fleet and in the paths we follow once we leave active duty. There are

countless ways to demonstrate commitment to leadership in our personal and professional lives, and the President's Circle Weekend events of 3-5 October highlighted one of the most powerful: philanthropy.

During our 2013 19th annual President's Circle Weekend, we welcomed more than 400 President's Circle members back to the Yard. These men and women lead by example in support of the Academy, and ensure its continued margin of excellence in programs, faculty and facilities. The members of the President's Circle play an essential role in our ability to support the Naval Academy and its visionary *Strategic Plan 2020*.

President's Circle Weekend also brought an opportunity to thank and honor a person integral to the organization's growth and

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For the Page family of Raleigh, NC, President's Circle Weekend offered a chance to reunite with MIDN Daniel Page '15.

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success—Julia Hutchison, who has directed the President's Circle program since its inception in 1995. Julia retires from the Foundation at the end of December, after 31 years of extraordinary service. Please join me in wishing Julia fair winds and following seas.

Thank you for your continued support of the Naval Academy and the Foundation. ■

Byron F. Marchant '78  
President and Chief Executive Officer

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The mini-STEM session offered a hands-on look at one of the Academy's leading admissions outreach programs.

Captain Randy Bogle '68, USN (Ret.), a former Commandant of Midshipmen. "I've gained a great deal by being a grad of the Naval Academy, and I feel like this is an opportunity for us to give back and to support the youth of America who attend this fine institution today."

President's Circle Weekend also coincided with the reunions of the Classes of 1973, 1993 and 2008, giving guests a chance to reconnect with their classmates and friends from neighboring years. "This weekend was very special and unique," said John Chalker '72. "I'm class of '72. Class of '73 is here for their 40th reunion. They happened to be in the same hotel

I'm at, so I have reconnected with some former company-mates I haven't seen in 40 years. We have had great conversation and remembrances."

Chalker shares Bogle's gratitude about his Academy experiences and the impact they have had on his life—a gratitude that inspires his continued support for his alma mater. "It's tough when you go through, but I think as you get older in life, you realize how you benefited from it. One great example is my partner in business is a Harvard MBA grad, and the two of us go and give presentations to a lot of boards on managing their funds, and when the questions come that are more personal at the end of the presentation,

*"I've gained a great deal by being a grad of the Naval Academy, and I feel like this is an opportunity for us to give back and to support the youth of America who attend this fine institution today."*

—Captain Randy Bogle '68, USN (Ret.)  
a former Commandant of Midshipmen

### Editor's note

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## Athletic Excellence

# Private Support Matters



The Superintendent's Reception at Buchanan House is always a popular event.



Midshipmen and junior officers welcomed an opportunity to meet Navy and NFL football legend Roger Staubach '65, a President's Circle donor also in town for a special recognition of Navy's 1963 Cotton Bowl team.



Tom Knudson '67 catches up with Bill the Goat at the President's Circle "Rise and Shine" Tailgate.

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Quarterback Keenan Reynolds '16 ran for 126 yards and three touchdowns in Navy's victory over Air Force.

When the federal government entered into partial shutdown on 1 October, the resulting furloughs and uncertainty put the normal operations of many programs, events and initiatives, large and small, at risk. Among these were intercollegiate athletics at the nation's service academies. These contests, which can be difficult to impossible to reschedule, often serve as major revenue generators not just for the academies, but for their surrounding communities. The cancellation of the sold-out, nationally televised Navy-Air Force football game would have had a significant, negative impact at the academies and the countless local businesses, media outlets and other organizations involved in the game and its related activities.

But thanks in large measure to your support for athletic excellence, the teams met as scheduled (and the Midshipmen emerged victorious at 28-10). Officials from both academies were able to demonstrate that all of the costs of the game—including visiting team travel—could be covered by private philanthropy, without the use of government-appropriated dollars. In addition, senior Naval Academy and Naval Academy Athletic Association (NAAA) administration worked closely with the Department of Defense to

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There's still time to renew or join President's Circle this year!

Visit [www.usna.com/pc](http://www.usna.com/pc) for more information on recognition levels and donor courtesies.





articulate the merits of playing this particular game, even in the midst of such complicated circumstances.

“Like any organization, NAAA operates on a budget, with expected expenses and revenues, and we work very hard to stay within those guidelines. For a number of years, the Naval Academy Foundation’s Athletic and Scholarship Programs division has also provided us with a guaranteed amount of margin of excellence funds we can count on, and recently they’ve increased that support,” said Director of Athletics Chet Gladchuk. “Knowing that those funds were earmarked for us gave me the confidence and flexibility to know that we could cover all the costs associated with the Air Force game—no matter what the expense turned out to be. And throughout the year, those funds give me the flexibility I need to react to the emerging needs of our coaches, providing us with an edge that makes a difference in advancing our programs.”

While a number of supporters of both academies’ athletics programs stepped forward with offers to assist with the costs associated with this particular game, NAAA was in the enviable position of being able to fund the Air Force game out of existing, non-government resources. In fact, NAAA was prepared to cover the costs of the Air Force team’s travel if needed to help ensure the game could continue.

The Naval Academy Athletic Association maintains that approximately 93 percent of its annual operating budget comes from non-government sources, and a significant portion of those non-government funds are in the form of philanthropic contributions. Your continued support of the Naval Academy Athletic Association, the Fund for Athletic Excellence and the Naval Academy’s Physical Mission not only provides the necessary resources so that Navy teams are prepared to win, but in some particularly complex situations, private philanthropy ensures the very opportunity to compete. ■

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they are always directed at me about my naval service and my time flying as a Navy pilot. It’s amazing the doors and respect that open just as a Naval Academy graduate.”

While the Air Force game served as the weekend’s focal point, it was one of many opportunities President’s Circle donors had to see the impact of their gifts. Other events included a mini version of the Academy’s thriving STEM (Science, Technology, Engineering and Mathematics) outreach program for middle and high school students; a midshipman experiential leadership panel; a roundtable lunch with midshipmen; faculty and staff-led seminars on project-based learning, ethics and athletic excellence; a formal parade; an annual meeting and State of the Naval Academy address from Superintendent Vice Admiral Michael H. Miller ’74, USN; as well as a number of social gatherings, including a reception at Buchanan House.

“Every year that you’re away, your class bond becomes stronger and stronger,” said Tom Knudson ’67. “My class, we just love being together

and we love the fact that we’ve been on this journey together, through Vietnam, through all the things that have happened since. We also love hanging around with the midshipmen. I’m not sure I could get in today.”

His wife shares his enthusiasm. “I didn’t receive my education here, but I am so supportive of what’s being done here. I feel good about the young people that are coming through here and what they’re going to contribute to our country,” said Candy Knudson.

For most guests, President’s Circle Weekend 2013 was the latest edition in a long standing tradition. For others, it was the start of a newer, deeper relationship with the Academy.

“This was our first year in the President’s Circle and, obviously, our first time attending the weekend. We loved every bit of it,” said Matt Horan ’87. “It was a wonderful way to connect with fellow alumni, Academy staff and parents of current midshipmen. We look forward to attending many more in the future.” ■

*All President’s Circle Weekend photos by Barbara Hendricks.*



The Welcome Reception in Mahan Hall offered one of several opportunities for President’s Circle donors, including the family of MIDN Adagray Anderson ’15, of Edgartown, MA, to meet Superintendent VADM Michael Miller ’74, USN, and his wife, Barbara (far right).



## Corporate and Foundation Relations

# Partnerships with Promise

Corporate and Foundation Support for the Naval Academy Grows



Cross Match Technologies President and CEO David Buckley '87 (with now-Ensign Liam Kearney '13, USN) returned to Annapolis in May 2013 to mark his company's in-kind donation of vital biometrics hardware and software.

When the Naval Academy Foundation staff look to build relationships with corporations and foundations across the country, they are looking for far more than mere transfers of resources. These partnerships offer corporate and foundation donors a chance to have an immediate, direct impact on the quality of Naval Academy programs, and for midshipmen to benefit from the insights of the world's leading companies and organizations.

"Corporations and foundations support five specific initiatives: the Center for Cyber Security Studies, the Stockdale Center for Ethical Leadership, International Programs, Project-Based Learning and admissions excellence and the Summer STEM science, technology, engineering and mathematics outreach programs for middle and high school students,"

said John Rudder '78, senior director of development at the Naval Academy Foundation. "Our donors love our corporate and foundation relations program because all the money we raise goes directly to the classroom and has an immediate impact on the Brigade."

In addition, Rudder and his colleagues on the Yard welcome the involvement of corporate and foundation partners in strengthening academic and other programs. Aerospace giant Boeing, for example, has provided direct support for the Academy's admissions outreach programs in Chicago, where the company is headquartered, and has created opportunities for midshipmen to complete project-based learning requirements by working on Boeing projects under the mentorship of company executives.

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## Corporate and Foundation Relations

# Stamps Foundation Gift Boosts International Programs

While the United States Navy covers tuition, room, board and other costs for Naval Academy midshipmen, midshipmen are also encouraged to participate in enrichment opportunities which require additional support, including study abroad experiences, undergraduate research internships, academic conferences, leadership training and international scholarship interview preparation and travel. Thanks to a recent gift established by the Stamps Family Charitable Foundation, up to five midshipmen per year will receive scholarships of approximately \$20,000 in support of their efforts in these areas beginning in 2014.

Roe Stamps, treasurer of the Stamps Family Charitable Foundation, said, "The United States Naval Academy is truly a great school. We are delighted to partner with the Naval Academy to help create unique educational opportunities for some amazing young men and women. We have over 425 of our country's 'best and brightest' as Stamps Scholars at 33 universities and colleges—the Academy's brilliant young leaders will be a welcome addition to that group."



Up to five midshipmen per year will receive scholarships for international study, research, academic conferences and similar experiences from the Stamps Foundation.

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Stamps Scholarship recipients are selected based on their high academic achievement and demonstrated leadership. Midshipmen will be notified of their awards in the second semester of their third-class, or sophomore, year.

“The Naval Academy education provides a margin of excellence that sets our graduates apart,” said John Rudder ’78, senior director of development at the Naval Academy Foundation. “While federal government appropriations fund the majority of the costs associated with the education of midshipmen, the increasingly complex world in which they will lead demands international, leadership and practical experiences beyond those made possible by government funding. Support like the scholarships created by the Stamps Foundation is vital in ensuring that midshipmen are able to continue to take advantage of these opportunities.”

Established in 2006 by Penny and Roe Stamps, the Stamps Family Charitable Foundation Scholarship Program was created for the purpose of recognizing and rewarding exceptional students who exemplify leadership, perseverance, scholarship, service and innovation. ■

## Partnerships with Promise ... *continued from page 5*

“These companies and their leaders have so much to offer our midshipmen,” said Rudder. “We want them to become involved in our programs, to serve on our advisory boards and to lend us their expertise.”

The Academy’s new seamanship and navigation lecture series, sponsored through the combined generosity of five leading shipping companies (TOTE, Rickmers, Matson, Maersk and Patriot Holdings) is an ideal example of such engagement. The leaders of these companies have particularly valuable insights to share with midshipmen, especially those who become surface warfare officers. A significant number of surface warfare officers go on to build careers in the commercial maritime industry. Plus, as the polar ice caps melt, struggles for the

mineral rights and defense of waterways in previously frozen territories will become priorities for both the naval and commercial marine services. These companies are already contemplating the political and economic impact of these changes.

“We spend half of our time on the Yard,” said Rudder of himself and the assistant director of corporate and foundation relations, Natalie Brianas. “We’re working with Academy faculty and staff to refine the art of the possible—to learn what kinds of programs and projects they would pursue if the resources were available, and then connecting them with the types of corporate and foundation partners who can help bring those initiatives to life.”

## Another Way to Support USNA— the Combined Federal Campaign

Federal employees, including military personnel, have another powerful way to contribute to the Naval Academy and its future: by designating their annual Combined Federal Campaign (CFC) pledges to the Naval Academy Foundation. This year’s CFC campaign has been extended to 15 January 2014, leaving time to show your support for the Foundation and the Academy.

The Naval Academy Foundation is included in two CFC regions: National Capital Area and Chesapeake Bay Area. The Foundation’s designation number, 57057, is the same in both regions.

For more information on giving through the CFC—the world’s largest and most successful annual workplace charity campaign—and how to designate your pledge to the Naval Academy Foundation, visit [www.cfctoday.org](http://www.cfctoday.org).

You can also contact the Naval Academy Foundation at 410-295-4100 for assistance.

When making a pledge, be sure to authorize CFC to release your name to the Foundation so we can recognize your gift. Alternatively, you can send us a copy of your contribution slip.



A recent example includes a visit to Lieutenant Colonel Scott Davids '90, USMC, head of the new rotary track in the aerospace engineering department. The rotary track is an increasingly appealing path for midshipmen in a Navy where a growing percentage of officers will serve in the helicopter community. After learning about the kinds of equipment that could prove transformative for the program, Rudder plans to connect Davids with leaders of companies affiliated with the helicopter industry.

In-kind donations are crucial to providing Academy departments with the tools they need to ensure their programs remain cutting-edge. A hardware and software donation from Florida's Cross Match Technologies made it possible for the biometrics department to continue offering a key elective. Most notably, defense company Northrop Grumman donated more

than \$1 million in Voyage Management Systems software, which allows midshipmen to use digital charts and Global Positioning System (GPS) technology in an integrated, automatic plotting system. The gift joins prior Northrop Grumman support for the Academy, including gifts to the Center for Cyber Security Studies, middle and high school outreach programs, and the Stockdale Center for Ethical Leadership.

The challenge in all of these relationships, Rudder says, is finding ways to demonstrate the impact of corporate and foundation investment. "Since we began targeted admissions outreach in cities across the country, applications have increased from 12,000 per year to 20,000. The big trigger in corporate philanthropy is assessment. They want detailed budgets and clear illustrations of impact, of how their investment moved the needle."

With numbers like those, it's clear that it has. ■

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—John Rudder '78,  
senior director of development at the Naval Academy Foundation

## Athletic and Scholarship Programs Athletic and Scholarship Programs to Mark 70 Years

On 26 June of this year, 51 outstanding young men and women arrived on the Yard for I-Day, fresh from spending a year at one of a network of first-rate prep schools with which the Foundation's Athletic and Scholarship Programs division partners to offer a year of post-high school education to promising students who might benefit from additional preparation before enrolling in the Academy. These students join more than 3,500 similarly talented Academy graduates who have also benefited from Athletic and Scholarship Programs support since the division's inception in 1944.

Now, they have the opportunity to give back by sharing their stories as the Foundation prepares to celebrate the 70th anniversary of the Athletic and Scholarship Programs division, which today also provides more than \$1.5 million per year in direct support for athletic activities at the Academy as well as the Naval Academy Prep School in Newport, R.I.

The anniversary will be acknowledged in a variety of ways throughout the coming year, including at special events, in the pages of *Shipmate* magazine and on [usna.com](http://usna.com). If you attended prep school as a Foundation-sponsored student and celebrate the impact that experience had on your life, we want to hear your story. To tell us, visit [www.usna.com/asp](http://www.usna.com/asp).

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*every donor matters.*