

Sent: Thursday, September 29, 2011 12:58 PM
From: Jack Klimp
To: 'Steve Abbot'
Cc: 'Steve Andres'; 'Jerome Smith'; Skid Heyworth
Subject: Proposed Plan 2020 Review

Dear Admiral Abbot,

The Strategic Plan 2020 Review Subcommittee committee has completed the following actions:

- Reviewed the Strategic Planning Committee's Plan 2020 presentation made to the Board of Trustees (BOT) at the last board meeting.
- Solicited and received Plan 2020 review comments from the BOT Standing Committees (attached).
- Reviewed the staff created U.S. Naval Academy Alumni Association and Foundation Draft Enterprise Strategic Plan Fy 2012-2020.
- For historical reference reviewed both the Plan 2010 and the 2010 mid-term review.
- For historical reference reached out to individuals who participated in the creation of the 2010 plan and the 2010 review.

The committee has come to the following conclusions:

- The Strategic Planning Committee's proposed 2020 plan provides a platform/baseline for further plan development.
- The Strategic Planning Committee's proposed 2020 plan lacks metrics or measurement of successful goal attainment.
- The USNA Alumni association and Foundation Draft Enterprise Strategic Plan captures many of these metrics but it is essentially an operational/tactical level plan which addresses both the Foundation and the association.
- The issues of Mission Revision, specifics of board diversity goals, facilities and financial support for the alumni association require significant board attention.

The committee makes the following recommendations:

- The Executive Committee (EXCOM) provide clarifying guidance regarding mission revision, board diversity, facilities and financial support of the alumni Association.

- That a joint committee of the BOT and staff be chartered by the EXCOM to integrate the 2020 Strategic Planning Committee proposal, the USNA Foundation and Alumni Association Draft Enterprise Strategic Plan and EXCOM guidance into a 2020 Strategic Plan incorporating measureable goals and metrics.

Very respectfully,

Jack

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