



# 24th Annual Parent Club Officer Conference Agenda

#### Wednesday 5 October 2016:

Parent Club Officer Conference Welcome Reception 5:30pm to 7:30pm (Alumni House/Historic Ogle Hall) 247 King George Street Annapolis MD 21402

## Thursday 6 October 2016

Conference Agenda:

7:30am to 4:00pm Navy Marine Corps Memorial Stadium; N\* Room

7:30am - 8:00am: Breakfast

8:00am – 8:30am: Welcome, Parent Programs update

8:30 am – 9:30 am: Joint presentation with Superintendent, VADM Ted Carter '81 USN Superintendent and COL Stephen Liszewski '90 Commandant

9:45 am - 10:45 am AA/FDN CEO & SLT panel presentations

11:00am Break

11:10am – Rusty Yeiser '74, Senior Director, Annual Programs

11:30am - Training and Roundtables Overview /Group Photo on Field

• Round Table Topics:

501 c 3 Nonprofit support/ Parent Club Fundraising/ Joint Service Academy Ball/ Parent Club guidelines/ Parent Club USNA Admissions support/Parent Club Free Topic discussion/ Word Press Website Training

12:00pm Lunch

12:45pm Sponsor presentations

1:00pm – 3:00pm Roundtable Topic Discussions-6 topics with 6 sessions allowing everyone to attend every table discussion

> 1:00pm Website Training Session 1 intro to Word Press Websites

2:00 pm Website Training Session 2 intermediate- Parent Clubs with existing Word Press websites

> 3:15pm – Break 3:30pm Roundtable follow up

4:00pm - Conference wrap up, housekeeping and thanks!

<u>Dinner with Midshipmen:</u> 5:00pm to 8:00pm Naval Academy Club

2 Truxton Rd, Annapolis 21402 All club membership fees waived MIDS request chit for dinner with parents Parents must make reservations and pay for meals 410.293.2632 or email: <u>clubreservations@usna.edu</u> \$19.95 Prime Rib Buffet served

<u>Class of 2018 Legacy Parent Reception</u> Special invitation to Alumni with MIDS in the Class of 2018 5:00pm to 7:00pm TBD

## Friday 7 October 2016:

Various USNA locations

- 0755 to 1530 Class of 2018 Parents can attend Midshipmen classes
  - Supe/Dant presentation TBD

2/C Class of 2018 Schedule TBD at <u>www.usna.edu/2CParentsWeekend</u>

## Saturday 8 October 2016:

Navy Marine Corps Memorial Stadium

- PCOC attendees guests at USNA Alumni Association Tailgate
- 1:00pm to end of half time~ Lunch is served 1:00 to 3:00pm
- Guests must have game ticket to enter stadium for tailgate
  - Navy vs Houston Kick-off 3:00pm